

L'Occitane Group names Green Yip as Regional Managing Director Travel Retail APAC



Green Yip joins the L'Occitane Group as Regional Managing Director, Travel Retail APAC

The L'Occitane Group has appointed Green Yip as Regional Managing Director, Travel Retail APAC, effective immediately.

Yip will play a vital role in shaping the future of L'Occitane Travel Retail with the support of the Group's experienced global and APAC travel retail teams.

With 15 years of proven leadership and a track record of success, which includes senior positions at Estée Lauder and LVMH, Yip brings a wealth of experience and expertise in the beauty industry to L'Occitane Travel Retail.

In her role as Vice President at Estee Lauder Travel Retailing, she fostered a culture of excellence, and implemented growth strategies for Origins, Aveda, and Lab Series for Travel Retail APAC. According to L'Occitane, Yip has “consistently demonstrated the expertise, ability, and skills to drive operational efficiency, enhance customer satisfaction and inspire teams to achieve their full potential”.

Laurent Marteau, L'Occitane Group CEO, said, “We are delighted to appoint Green as our new Regional Managing Director, Travel Retail APAC, and believe that she will contribute significantly to the growth and success of our Group in Travel Retail APAC. I would also like to take this opportunity to warmly welcome Green to our organization, knowing that her leadership will propel us to even greater heights and enable us to further reach our goals.”