

Rituals debuts The Ritual of Namasté natural body care collection



The Ritual of Namasté Body range uses natural ingredients and fragrances from the world's leading laboratories

Rituals has extended The Ritual of Namasté natural skincare collection with a complementary body care line.

The Ritual of Namasté Body is available now at Rituals' travel retail locations globally.

The new body care range was designed to celebrate the power of nature. The range comprises advanced body care that has been developed to unveil skin's natural radiance, using natural ingredients and fragrances from the world's leading laboratories.

The collection features natural or naturally derived ingredients which have been responsibly sourced. These include: Holy lotus, known for its soothing and caring properties; white-water lily; sweet almond oil and shea butter, known for their hydrating properties; natural AHA, which promotes the cell renewal process; and vitamin E, known for its skin renewing and regenerating properties.

The Ritual of Namasté Body collection comprises five products:

Body Scrub – a fine-grain sugar exfoliator that encourages skin cell renewal by removing dead skin cells, promoting collagen and creating better blood flow.

Shower Cream – an innovative shower cream, containing sweet almond oil and vitamin E, that creates a soft foaming sensation.

Intense Hydrating Body Cream – this 24-hour hydrating body cream contains hyaluronic acid and enhances skin's texture and tone.

Intense Hydrating Body Cream Refill – this eco-friendly refill fits in the luxurious jar and saves 70% in CO2 emissions, 65% in energy and uses 45% less water.

Natural Deodorant Stick – the deodorant is quickly absorbed by the skin and leaves a naturally fresh

smell. Enriched with natural ingredients, such as shea butter and Indian rose, the formula moisturizes and soothes the tender underarm skin.