

# Rituals revamps home fragrance offer



Rituals' Signature Collection Wild Jungle porcelain candle holder

Rituals Cosmetics has refreshed its home fragrance offer with the addition of new products to the luxury Private Collection and fresh designs for The Signature Collection.

The new and improved Signature Collection pairs Rituals' most popular Private Collection scented candles with designer porcelain candle holders.

The Signature Collection candle holders are 24 carat gold or platinum porcelain holders, crafted by artisans in India. Designs include Golden Tiger, Arabic Dreams, Wild Jungle and Tropical Cranes.

With the new maxi light scented candles, the candle holders can be reused multiple times. Refills are available in 12 Private Collection fragrances online and six Private Collection fragrances in stores, all with a burning time of 10 hours.

The Signature Collection will be part of the assortment in duty free locations exclusively in Hainan at the end of this year. The collection will be available in Rituals' standalone travel stores as of January 2022.

In addition, new products have been added to The Private Collection.

XL Candles are now offered in Precious Amber and Sweet Jasmine, joining the existing Savage Garden scent. The Private Collection XL Candles will be available at the end of this year in Rituals' Hainan duty free stores.

Three new Refill Hand Wash value packs are now available in the Private Collection's Precious Amber,

Sweet Jasmine and Savage Garden scents.

The 600ml refill packs are made from recycled and recyclable materials and contain enough product to refill hand wash bottles twice. All refill hand wash value packs are exclusively available online.