

Four Pillars gin appoints Mark Lawton as global travel retail lead



Mark Lawton will be responsible for global travel retail, Asia and New Zealand at Four Pillars Gin

Four Pillars Gin has welcomed Mark Lawton to its trade team with responsibility for global travel retail, Asia and New Zealand, effective October 28, 2019.

Lawton was Area Director North Asia and Oceania at Remy Cointreau. He has worked in the travel retail channel at both Remy Cointreau and Beam Suntory and will report directly to Four Pillars co-founder Stuart Gregor.

Lawton will work alongside Tom Appleton, who will assume responsibility as Regional Trade Director for Australia, the Americas, Africa, Europe and the UK.

Four Pillars is available in more than 30 markets across the world and in global travel retail across Australia, New Zealand, Asia and most recently airports in Europe and the Middle East.

Lawton will be based in the Four Pillars Sydney office in Alexandria.