

# New Imperial Brands management team ready for the future



Pictured from left: Imperial Brands Global Duty Free & Export's new management team Giannos Zompolas, Tobias Baude and Christian Münstermann

Imperial Brands Global Duty Free & Export has announced the new management team that will take it into the future.

Christian Münstermann has been appointed as new General Manager Global Duty Free & Export as of August 2019, replacing Jorge Arias, who is taking on the role of Cluster General Manager – Central Europe & Ukraine.

Giannos Zompolas, previously Finance Manager Middle East region for Imperial Brands' duty free business, will take on the role of Head of Finance Global Duty Free & Export, replacing Andy Heley, who is leaving the business at the end of September.

Zompolas joined Imperial in 2012, moving to the duty free team in 2014 as Finance Executive for the Europe region and then took the role of Finance Manager for Duty Free Middle East Region in 2016.

Münstermann joined Imperial in 2012 from Reckitt Benckiser and took over responsibility as Global Duty Free Trade Marketing Director. He was one of the key drivers behind the GDF&E business/strategy and strong performance in his role as Sales & Marketing Director.

These latest appointments mean that Imperial's duty free management team is complete, with Zompolas, Münstermann and Tobias Baude, Head of Corporate & Legal Affairs Global Duty Free & Export, who was appointed in October 2019.

Baude has a strong background in public and regulatory affairs, having held a number of international roles across the business, including Senior Engagement Manager Track & Trace. He is responsible for Global Duty Free's external affairs agenda safeguarding the industry and addressing regulatory changes while also overseeing Legal and Compliance.

“I am thrilled to continue working with Tobias and Giannos to lead Imperial Brands Global Duty Free & Export business into a new and positive future,” said Münstermann. “We have been very successful and achieved a lot in the last couple of years. This was only possible due to the great support of and cooperation with retailers, a strong portfolio of global and local brands and a very passionate team around the world. We’ll continue our focus on the tobacco category and at the same time build the very exciting category of New Generation Products in duty free.”

The management team will oversee Imperial’s duty free operation from their new base in Madrid.

Zompolas added: “I am looking forward to this new opportunity and what we as a team and a company can achieve within this exciting and dynamic global market.”

Baude said: “This is a challenging time for the tobacco market and an exciting opportunity as we see a new generation of products in duty free. It is vital to have a strong team and leadership for this key sector. I believe we have the perfect people to both continue creating a great future for Imperial and tackle the challenges and opportunities which await us.”