

# SKYlink grows team with key sales appointment



Erica Genova joins SKYlink after five years with Furla, most recently as Travel Retail Manager Asia Pacific

Fast-expanding global travel retail distributor SKYlink has appointed Erica Genova as its International Sales Manager, effective September 1, 2019.

Genova joins SKYlink after five years with Furla, most recently as Travel Retail Manager Asia Pacific.

Barry Fitzpatrick and Thomas Wesch, SKYlink's founders, said: "Having worked with Erica over the past years, we appreciate her work ethic, her integrity and her customer focus; values that are the foundation of our business. We are delighted to welcome Erica to the SKYlink team, and we're sure that her industry knowledge and expertise will make a positive impact with our global clients."

SKYlink's expanding portfolio of brands, many of which are distributed exclusively for travel retail, include FAO Schwarz, Karl Lagerfeld & DKNY jewelry, Linda Farrow, Mulberry, Furla, Fossil Group, Limitato and demi-fine jewelry brand Haus of Dietrich.