

Penderyn Distillery releases holiday newsletter to recap 2020



Proved popular over the last several months, hundreds of people near and far have joined in the team's virtual tastings from the comfort of their own home

Wishing the industry a Merry Christmas & Happy Holidays, Penderyn Distillery's December 2020 newsletter highlights the brand's key successes throughout the last 12 months and festive plans to close the calendar. From a feature article in The Times and an appearance on BBC News from CEO, Stephen Davies, to the announcing of premium distribution in the UK and the releasing of virtual tasting dates, the newsletter ends with a visitor safety video and a snap of its brand name hand sanitizer.

With Christmas just around the corner, Penderyn launched a collection of virtual tasting gift vouchers, a selection of Holiday Hampers and a peculiarly Welsh take on the classic tune "The 12 Days of Christmas" by comedian, Noel James.

All whiskies, spirits, products, gifts and hampers are available to buy via its online store: www.penderynstore.com

Click [here](#) to book a virtual tasting – more dates will be announced for 2021 (for those 18+)

Need to knows:

- In Swansea, Wales, construction continues on its distillery building at the old Hafod Copperworks site
- Since launching Penderyn Club Member's bottle in March, the company has added more than 200 club members