

Top five reasons Diverse Flavours is a must see during TFWA, Cannes



(R) Anthony Budd, Diverse Flavours Managing Director, with his team here representing the range of premium South African wines and Sakes he brings to duty free

For many, TFWA, Cannes can be a whirlwind of activity. Diverse Flavours Managing Director, Anthony Budd, wants to share the top five reasons why visiting the Diverse Flavours stand L34, Red Village should be on every delegates itinerary:

1. Diverse Flavours offers products in two expanding, and under-developed segments in duty free: Premium South African wines and Japanese Sake.
2. The Diverse Flavours portfolio of South African wines offer a distinct range of unique variation of regionalism, diversity, history, and taste profiles.
3. Diverse Flavours stand L34, Red Village, will be is home to 50 different wines to discover from some of South Africa's top wineries, including: Avondale organic wines; Cederberg, South Africa's highest winery at 1000 metres above sea level; Delaire Graff Estate "The Jewel of the Cape Winelands"; Deetlefs Estate dating back to 1822, the second oldest winery still owned and operated by the seventh generation of the family - Kobus Deetlefs; Ernie Els Wines - an iconic Stellenbosch winery borne out of the passion and vision of one of the World's top sports icon's; Groot Constantia wines -

South Africa's oldest winery dating back to 1685; Kleinood Estate, a Stellenbosch farm and makers of Tamboerskloof Syrah; Napier, from the Wellington area, hot and dry – producing wines with intense fruit flavours; 88 Vineyards targeting those consumers who want something a little bit different!

4. One of the first distributors to offer premium Sake to taste and enjoy, including those from Sakuramasamune – one of the oldest sake breweries from Kobe; and the famous Kinshimasamune from Kyoto. Delegates are encouraged to visit the stand to meet Ms. Yumi Hayashi, our Sake expert, to get a better understanding of Sake.

5. The Diverse Flavours business model is based on building long term relationships, giving the best service, being flexible, moving fast, and finding solutions and products to build your business as profitably as possible.



The Diverse Flavours stand showcases a range of premium South African wines and Sakes

To experience the Diverse Flavours portfolio of premium South African wines and Japanese sake please visit stand – L34, Red Village or to make an appointment please contact: Anthony Budd at: anthonybudd@diverseflavours.com