

Urban-Air Port x Bottega embrace the future of flight



Bottega Gold was served during the opening of the first vertical take-off airport in Coventry, England

Urban-Air Port (UAP) opened its first vertiport in Coventry, England, on April 27. The small vertiport is designated for air taxis and delivery drones.

UAP is a UK-based start-up that aims to find new logistical and more sustainable solutions to reduce road traffic. Air-One, the Coventry-based vertiport, is structured to include a selected retail offer, thanks to a limited number of physical shops, which help to sustain and increase business.

Embracing the project, Bottega winery has established a brand presence within the structure. During

the inauguration, Bottega Gold, the Prosecco Doc characterized by its golden livery bottle, was served. Leading up to the event, the wine cartons arrived by specially-equipped drones flying through the sky.

"The Urban-Air Port project is a leap into the future under the banner of sustainability. It is therefore with great pleasure that we participate with our wines during the inaugural event. Here's to the success of this innovative form of mobility," says Sandro Bottega, Chairman of the company.