

William Grant & Sons toasts TFWA Asia Pacific Live



Newly appointed Quentin Job, Regional Director Asia Pacific & Middle East GTR, William Grant & Sons

William Grant & Sons has attended the TFWA Asia Pacific Live event in Singapore this week where it served brand-inspired cocktails as a sponsor of the TFWA Lounge on 9 and 10 May.

The company is present with its senior leadership team including David Wilson, Managing Director - GTR, and recently appointed Quentin Job, who has joined the company as Regional Director Asia Pacific & Middle East GTR from Singha Worldwide and prior to that Pernod Ricard.

With travel within Asia opening up, this is a pivotal time for William Grant & Sons as it develops strategies to recover from the impact of Covid-19.

“Asia is a critical region for William Grant & Sons and we are strongly committed to leading the way forward for our business by delivering a powerful portfolio supported by world-class consumer experiences underpinned by sustainable business plans,” said Job.

Job is no stranger to luxury spirits in the region after spending over 20 years with Pernod Ricard, 16 of them in Asia Pacific.

“TFWA Asia Pacific is a vital platform for us to connect and I’m really looking forward to catching up with our business partners, friends and colleagues,” he said. “As we emerge from Covid restrictions we need to bring joy back to our channel – sharing our wonderful brands with consumers as they return to travel. Crucially, we understand the need for developing long-term, sustainable business plans and have much in the pipeline to announce during our meetings at TFWA Asia Pacific.”