

Airport Dimensions to open first Ambaar Club lounge in South America



Located airside in the domestic departures hall at São Paulo/Viracopos International Airport, the Ambaar Club lounge will offer a complimentary beverage bar and cafe service

Airport Dimensions, the global leader in airport lounges, and leading VIP lounge operator Ambaar Lounge has announced the opening of their first Ambaar Club lounge at São Paulo/Viracopos International Airport (VCP), marking Airport Dimensions' debut in the South American market.

As this new space welcomes its first customers, two further Ambaar Club lounges are already in development.

Ambaar Club VCP will provide a range of experiences in a contemporary and comfortable environment for domestic travelers. Located airside in the domestic departures hall, the lounge will offer a complimentary beverage bar and cafe service.

The menu will feature a number of regionally inspired dishes, including Brazilian favorite curau de milho verde (sweet corn pudding), canjica (a local maize dish), fresh bread baked throughout the day and brigadeiros (chocolate sweets).

The lounge has capacity for over 100 passengers and its design draws from the culture and heritage of the surrounding Campinas region.

Ambaar Club lounges will welcome guests from all airlines, as well as members of Priority Pass, the

world's largest independent airport lounge access program providing access to over 1300 lounges and airport experiences, which is part of Airport Dimensions' parent company, Collinson.

Nancy Knipp, President Americas at Airport Dimensions, said: "The launch of Ambaar Club forms part of our ongoing plans to expand our global lounge network with innovative concepts that deliver memorable experiences for guests and commercial benefits for airports. We're proud to be bringing this exciting brand to passengers just months after announcing our partnership with Ambaar Lounge.

"Ambaar Club will combine Airport Dimensions' unparalleled expertise in delivering elevated customer experiences with Ambaar Lounge's unique lounge design sensibilities and regional knowledge creating a truly innovative and unique offer tailored to the needs of both local and international passengers. This will also add to the exceptional growth we have seen across our global airport lounge network. We are thrilled to open the first Ambaar Club at Viracopos International Airport and look forward to additional locations in the coming months."

Bernardo Claro da Fonseca, CEO & Founder of Ambaar Lounge, enthused: "We're excited to be opening our first Ambaar Club lounges at one of Brazil's leading airports. Ambaar Club customers will have access to exclusive services and spacious areas where the highest hygiene standards and comfort are guaranteed and safety is a priority. This new proposition will allow our guests to enjoy a moment of peace and relaxation in a modern, sophisticated environment that also pays homage to the rich history of Campinas. We're looking forward to working closely with Airport Dimensions to bring this innovative concept to more airports across South America in the near future."

Work is under way on two additional domestic Ambaar Club lounges, which will open at Salgado Filho Porto Alegre International Airport and Fortaleza-Pinto Martins International Airport in partnership with Fraport later this year.

Viracopos International Airport in Campinas has been voted the Best Passenger Terminal in Brazil 13 times in passenger surveys carried out by the SAC (Department of Civil Aviation). More than 30,000 people pass through the airport daily from over 60 national and international destinations.