

# Floripa Airport presents brands for new terminal and Boulevard 14/32

Floripa Airport in Brazil has presented the mix of brands that will be part of the new terminal and the Boulevard 14/32 shopping area.

Both will begin trading on October 1, 2019. In total, 34 establishments, representing local, national and international brands, will be included.

Floripa Airport, which is owned by the Swiss operator Zurich Airport AG, has sought to create a broad set of business operations, ranging from a gourmet supermarket to a beauty salon.

The diverse dining options feature Japanese and Arabic cuisine, traditional barbecue and local restaurants.

The commercial area forms part of the new airport's macro concept, spelled out in the English term "A place to be".

Tobias Markert, CEO of Floripa Airport, said: "Since we took Florianópolis Airport in January 2018, we have been saying that an airport is not just a place of passage, but a place to be, where people stroll, have fun, have unforgettable experiences and of course, engage in the magic of aviation. This is a model of airport already consolidated in the world that we, from Zurich Airport, want to bring to Brazil. That is why we are building Boulevard 14/32 as well as a panoramic terrace. Our slogan translates this idea very well: Magic Begins Here."

Approximately 90% of the total commercial space is filled.

The contracts with the brands aim to match the pricing of shopping malls and similar venues in the city. Floripa Airport is working hard with partners so that all commercial establishments have affordable options, the operator said.

At the recent launch event, the Swiss concessionaire announced that the US-based Starbucks network would be present for the first time in a city outside the Rio de Janeiro-Sao Paulo axis, after 12 years of operating in Brazil.

Floripa Airport is the administrator of Florianópolis International Airport. The company will inaugurate a new passenger terminal, four times larger than the current one, and Boulevard 14/32, a large square in front of the new structure.

Local brands will include: AH! Cucaria cafeteria; Astro buffet restaurant; Bread Pide; Bulebar Cafeteria; Café Cultura cafe; Cervejaria Unika bar; Customix electronics store; Desarranjo Ilhéu artisanal products store; and Imperatriz supermarket; Kiki Poke restaurant; Noma Sushi restaurant; Olivo Pizza Pizzeria; and Riviera Cafe.

International brands will include: Burger King; Dufry Duty Free; Dufry Shopping (domestic departures); Hudson (domestic departures); Pizza Hut; Starbucks; Subway.