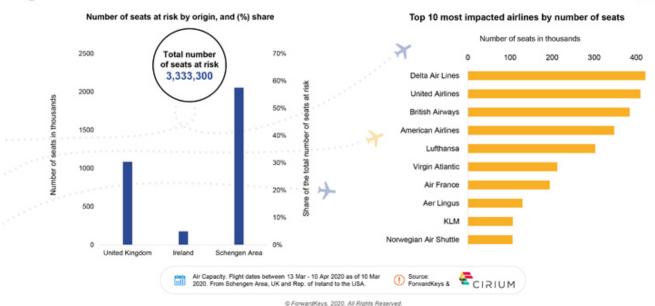
Transatlantic travel ban puts 3.3 million seats in jeopardy

Travel analytics company, ForwardKeys, shares that the United States' transatlantic travel ban on most non US residents entering the country from the Schengen area, introduced in response to COVID-19, has put 1.3 million airline seats at risk of elimination from the market as of midnight last night, when the exclusion was extended to the UK and Ireland. This is in addition to the 2 million seats at risk as of Friday.

The airlines which look set to suffer the worst are both US carriers, Delta and United, which each stand to lose around 400,000 seats. BA is next, followed, in order, by American, Lufthansa, Virgin Atlantic, Air France, Aer Lingus, KLM and Norwegian.

Trump's travel ban on Europe - The most impacted EU countries & airlines





In terms of countries, the UK is set to be worst hit, potentially losing over a million seats. It is followed in order by Germany, standing to lose around 500,000, France, around 400,000, the Netherlands around 300,000, Spain, around 200,000 and then Italy and Switzerland, each with around 100,000.

Olivier Ponti, VP Insights, ForwardKeys explains, "While a few flights are still operating, bringing permanent US residents and their immediate family back home, this is an unprecedented collapse in air travel. In an incredibly short space of time, this ban has decimated the world's busiest and most profitable segment of the aviation industry, transatlantic travel."