

# 50 TR operators confirm attendance at TFWA WE

TFWA has announced that 50 travel retail operators have confirmed their in-person attendance at the TFWA World Exhibition & Conference (TFWA WE), which will take place from October 24-28 of this year, health situation permitting.

Given the precarious financial situation in the industry at this time, TFWA is offering financial assistance and other support to those attending this year's event, via the Hosted Buyer Programme. To date, companies taking part in this program include DFS Group, Inflight Sales Group, Lagardère Travel Retail, Shilla Duty Free, NAA Retailing, Qatar Duty Free and 3Sixty Duty Free.

Some companies confirming attendance at this year's event include Dubai Duty Free, Bacardi Global Travel Retail and Quintessential Brands in wine & spirits, and Rituals Cosmetics in perfumes & cosmetics.

"It's been a long time since our industry was able to gather together, and we at Dubai Duty Free are looking forward to this year's TFWA World Exhibition even more than usual. The event is an opportunity for all of us to plan the recovery together, and our company is determined to play our role in that recovery. We look forward to sharing our plans with our suppliers in Cannes." — Colm McLoughlin, Executive Vice Chairman & CEO, Dubai Duty Free

"Bacardi is in the business of bringing people together and celebrating moments that matter. Nothing beats meeting our retail partners at the TFWA World Exhibition & Conference in Cannes and we believe the TFWA is taking all the right steps in 2021 to ensure the health and safety of visitors to the event in October. The Bacardi GTR leadership team looks forward to being there at this pivotal moment for travel retail and to discuss growth strategies, especially the omnichannel opportunity for travel retail to reinvent itself, welcoming travellers back as they return, with new levels of engagement and exciting experiences." — Vinay Golikeri, Managing Director, Bacardi Global Travel Retail

"Rituals has been participating at TFWA World Exhibition & Conference for eight years now. We're looking forward to meeting new and existing partners face to face at this year's exhibition, and the opportunity to network with other stakeholders to exchange ideas and rebuild the industry together. Online meetings have changed the way people do business and travel - however, some things cannot be replaced by meeting in front of a computer screen. That's particularly true for Rituals; our customers need to try our products and experience our philosophy firsthand. Recovery may take time, but there is light at the end of the tunnel." — Neil Ebbutt, Director Global Travel Retail, Rituals Cosmetics

"Meeting face to face and engaging with our clients is the most important thing for us this year, and TFWA World Exhibition & Conference is the perfect way to network and discuss business with the whole travel industry under one roof. We feel it is not only imperative to support TFWA, but also to embrace this opportunity to speak to our buyers and plan for the new travel landscape that will emerge once the pandemic passes."

Oliver Storrie, Global Travel Retail Manager, Quintessential Brands

"Exhibitor and travel retailer numbers for TFWA World Exhibition & Conference continue to grow at a rapid pace, and we welcome the support from Dubai Duty Free, Bacardi Global Travel Retail, Quintessential Brands, Rituals Cosmetics and the many other companies intending to join us at the 1

event.

“We are conscious of the constraints still in place for our industry partners in Asia wishing to travel to Cannes. We are also fully aware that restrictions will mean some companies may be attending TFWA World Exhibition & Conference with smaller teams than usual this year. Nevertheless, we have a mandate to do everything in our power to make this event happen, and our teams are working around the clock to ensure we offer our industry partners every opportunity to attend.” — Jaya Singh, TFWA President