

Full line-up of speakers at Summit of the Americas announced

ASUTIL and IAADFS are pleased to share the full lineup of speakers for the Executive Conference Sessions at the 2020 Duty Free & Travel Retail Summit of the Americas, March 30 - April 2, 2020, at the Hyatt Regency Orlando in Orlando, Florida.

The Executive Conference Sessions will take place on the mornings of Tuesday, March 31 and Wednesday, April 1, from 8:00 - 10:00 am. The program includes the following topics and speakers:

Welcome and Official Opening

Rene Riedi, CEO for Division 4, Dufry Group of Companies, and Chairman, IAADFS

Gustavo Fagundes, CEO of Dufry do Brasil and Bolivia, and President, ASUTIL

The Future of Duty Free and Travel Retail in the View of the Managing Director of the Leading Category

Yannick Raynaud, Managing Director Duty Free & Travel Retail Americas, L'Oreal

Buyer and Supplier Panel: Today's New Consumers

Panelists include:

Yannick Raynaud, Managing Director Duty Free & Travel Retail Americas, L'Oreal

John McDonnell, International Managing Director, Tito's Handmade Vodka

Peter Zehnder, Head of Division Global Duty Free, Lindt

Enrique Urioste, Cluster General Manager for South America (excluding Brazil), Dufry

Moderated by **Martin Moodie**, *The Moodie Davitt Report*

The Secrets Behind Amazon's Success and Key Changes Affecting E-Commerce

Scot Wingo, CEO, Get Spiffy, Inc.

DFWC Update on the WHO Tobacco Protocol

Sarah Branquinho, President, Duty Free World Council

When Online and Travel Retail Get Together: The Digital Journey

Peter Mohn, CEO & Co-Owner, and **Anna Marchesini**, Project Manager, m1nd-set

Participation in the Executive Conference Sessions is open to all registered attendees.

IAADFS and ASUTIL appreciate the support of key suppliers who are returning for the 2020 Summit of the Americas. "We are fortunate to have so many major brands participating this year from the duty free and travel retail industry in the Americas and the Caribbean," commented IAADFS President and

CEO Michael Payne.

ASUTIL Secretary-General José Luis Donagaray added, “We have a great program for our Executive Conference Sessions that will add a lot of value for attendees, plus many excellent networking events, and these features allow participating buyers and suppliers to get the most out of their attendance at the 2020 Summit of the Americas.”

The exhibitor list for the 2020 Summit of the Americas includes a wide cross-section of key suppliers offering their latest products for the duty free and travel retail industry. The 2020 floorplan can be found at www.2020summitoftheamericas.org/floorplan.

More details about the 2020 Summit of the Americas, including the schedule of events and information about registration and housing, can be found at www.2020summitoftheamericas.org.