

# Go Travel joins the Travel Retail Consortium



Go Travel creates accessories with a focus on travel retail and the travelling shopper

Accessories brand Go Travel has joined the Travel Retail Consortium as it looks to boost its presence in the market.

Go Travel, which is owned by Design Go Ltd, creates travel accessories for shoppers on the move and is already stocked by partners across the UK and in stores around the world.

Design Go Sales Director Steve Worden said: "I am delighted to become a member of the Travel Retail Consortium.

"It offers the Go Travel brand a fantastic opportunity to widen its network, and we are really looking forward to sharing valuable knowledge and experience with other members of the consortium in the future."

The Travel Retail Consortium (TRC) brings together suppliers with the aim of promoting their services and improving standards across the industry.

The organization's Public Relations Manager Rebecca Harwood-Lincoln said: "It is an absolute pleasure to welcome Go Travel to the Travel Retail Consortium, where it will be in the comfort accessories category.

"Go Travel's products perfectly complement the other brands at TRC and we look forward to a fruitful partnership going forward."