

IAADFS Reveals Conference Session Details for 2022 Summit of the Americas

IAADFS has released early conference sessions planned for the 2022 Summit of the Americas — some aspects are still being finalized but the following are confirmed as of now. These sessions will be held on Monday, April 11 and Tuesday, April 12.

The timing ensures that attendees will be able to take part in valuable learning opportunities and networking sessions with the chance for important business meetings. IAADFS has aligned with several content partners who are contributing their in-depth knowledge and expertise in the creation of this conference session program.

Sessions include:

- Airport Infrastructure and Retail Challenges — Content Partners: Airport Restaurant and Retail Association (ARRA) and The Moodie Davitt Report
- Cruise Retail in the Post-COVID Climate — Content Partners: DFNI and m1nd-set
- Adapting to the Future of Work — Content Partners: Women in Travel Retail and Travel Markets Insider
- TR Consumer Forum - Americas Special Edition — Content Partners: TRBusiness and m1nd-set
- LATAM Moves Forward — Content Partners: ASUTIL and *Global Travel Retail* magazine
- Global Advocacy in the COVID Era — Content Partner: Hume Brophy

All speakers are expected to be finalized shortly.

“We are very pleased with the engagement of our content partners and their efforts to develop valuable and interesting sessions for attendees. The sessions are designed not just to deliver impactful information but also to encourage dialogue and engagement from the audience,” expressed IAADFS President and CEO, Michael Payne.

Payne also expressed thanks for the support of key suppliers who have committed to the 2022 Summit of the Americas, particularly during what has been a difficult time for the industry. “We appreciate those suppliers who have confirmed their participation in the 2022 Summit, and we know from speaking with a number of suppliers and buyers that there is a lot of excitement about coming together for an in-person Summit,” Payne added. “To date more than 40% of available space is booked, and we’ve seen a marked increase in interest among suppliers during the past two weeks. We’ll provide exhibitor information in the coming weeks.”

“We expected registration and participation decisions to be a bit later than usual in view of the global COVID picture but can clearly see interest is gaining quickly. We will do whatever is required and appropriate to ensure the safety of our attendees, and those requirements will become more specific as we get closer to the April dates and assess the situation with local authorities. April should present a much clearer picture regarding COVID, but regardless we will stay focused on what precautions need to be taken,” said Payne, adding, “Our business depends on travel and we need to be committed to supporting and encouraging engagement in travel and providing a safe environment

and valuable experience.”

More details including information about registration and housing, can be found at www.2022summitoftheamericas.org.

IAADFS has stated that the 2022 Summit will adhere to all safety protocols and best practices in implementing the program and social activities. All federal, state and/or local requirements impacting health and safety protocols will be followed, including any directives regarding vaccinations, masking and/or social distancing.