

MEADFA webinar speakers announced



MEADFA President Sherif Toulan will provide the welcome address and opening remarks at the webinar

MEADFA has provided an update to its webinar titled “The Future of Travel Retail Supply Chain,” which we recently reported would take place March 9 at 15:00 UAE time (UTC+4 hours) and be moderated by John Hume, Managing Partner - Hume Brophy.

The session will offer informative and enlightening input from a number of influential stakeholders, discussing the travel retail supply chain in the context of the recovery from the pandemic.

The event will begin with a welcoming address and opening remarks from Sherif Toulan (MEADFA President, IDF).

Next, Rita Chidiac (MEADFA Board member and Advocacy Working Group Secretary, JTI) will give a brief introduction and overview for the session.

Anna Marchesini (M1nd-set) will then share the perspectives of the duty free supply chain in Africa and the Middle East.

Following, Roger Jackson (MEADFA Board Member & chair of the Spirit Group, Organico Solutions) will provide insights to the future of the travel retail supply chain from a distributor point of view.

Finally, Richard Gray (MEADFA Board Member and Chair of the Advocacy Working Committee, ARI Middle East) will outline the various supply chain threats and opportunities

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