

TFWA celebrates successful Singapore event

A total of 677 delegates from 235 companies attended the TFWA Asia Pacific Live event from May 9-11 at the Marina Bay Sands Expo & Convention Centre in Singapore to network with industry peers after a three-year hiatus.

Some 261 representatives from 43 buyers and landlords, 100 representatives from 56 agents, and 206 delegates from 83 brands attended, alongside a range of industry colleagues, partners and press representatives.

Attendees took the opportunity to network in person, with 411 meetings taking place throughout the event via TFWA's ONEZONE meeting service, in addition to many meetings which took place outside this service.

Networking lunches and hosted coffee breaks provided additional opportunities to catch up with industry colleagues throughout the three days.

Delegates enjoyed after-work drinks on Monday and Tuesday night, and an informal wine tasting rounded off the event on Wednesday evening.

A wealth of knowledge was shared in six workshops, kicking off with opening addresses from TFWA President Erik Juul-Mortensen and Asia Pacific Travel Retail Association (APTRA) President Sunil Tuli.

Delegates enjoyed a talk from renowned futurist and Fourth Industrial Revolution expert Charlie Ang on how new technologies and modes of consumption are changing the way we do business.

Other workshops took place exploring such topics as the travel retail markets in India and the wider Asia Pacific region; the digital transformation in Southeast Asia and how the increasing presence of technology in travel will shape the consumer way of life; and what sustainability means for shoppers in Asia.

A knowledge-sharing session updated APTRA members and their business partners on the current status of the duty free and travel retail industry.

Replays of all these sessions will be available soon on the TFWA 365 platform.