

TFWA lauds strong support for Asia Pacific Live



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- Erik Juul-Mortensen, TFWA President

Major brands, retailers and airports from all corners of the world have confirmed their participation in TFWA Asia Pacific Live, taking place at the Marina Bay Sands Expo and Convention Center, Singapore from May 9 to 11.

In the run-up to the event, organizer TFWA thanked all the sponsors of TFWA Asia Pacific Live: official host Singapore Changi Airport and official partners APTRA and Singapore Tourism Board, platinum sponsors Dufry, Mondelēz and Bacardi-Martini, TFWA Asia Pacific Lounge sponsors Diageo, Duty Free Global, Heineken, Pernod Ricard Global Travel Retail and Brown-Forman, coffee break sponsor Lindt, and ONE2ONE meeting service sponsors Les Chocolats de Pauline, Leonidas, iClick Interactive and Imperial Brands.

Brands, retailers and airports supporting the event include Dufry, DFS, 3Sixty, Gebr Heinemann, Sydney Airport, Bangalore International Airport and Istanbul Airport, leading beauty brands Rituals and Johnson & Johnson, confectionery specialists Lindt, Nestle, Mars, Valrhona and Loacker, and drinks companies Campari, Brave New Spirits and Distell International.

TFWA and the Marina Sands Hotel will be offering delegates attending TFWA Asia Pacific Live a special room rate when booking a stay at the hotel. Attendees can benefit from this offer through the following link: <https://book.passkey.com/event/50320390/owner/3323393/home>.

Attendees can also take advantage of a 7% to 15% preferred rate on Singapore Airlines flights through the use of a special code: TFWA2022. To qualify for the preferred rate, delegates will have to book directly via the Singapore Airlines website: https://www.singaporeair.com/en_UK/sg/home#/book/bookflight. The preferred rate does not apply to

any flights booked via third-party travel agencies or websites.

TFWA Asia Pacific Live will present opportunities for participants to meet in person. The TFWA ONE2ONE personalized meeting service will provide a platform for formal meetings with on-site business meeting facilities available, while a dedicated area of the venue's foyer on Level 5 of the Marina Bay Sands complex will be configured for more informal discussions.

Access to networking lunches and coffee breaks and entry to TFWA Asia Pacific Lounge on both Monday and Tuesday evening will offer the chance to network in a relaxed environment.

Six workshops will take place throughout the event on a broad range of important industry topics.

Online registration for the TFWA Asia Pacific Live networking event is open. To register, email visitors@tfwa.com. For details, see: <https://www.tfwa.com/tfwa-asia-pacific-live>.

TFWA President Erik Juul-Mortensen said: "It's extremely gratifying to see the range of brands which have committed to joining us in Singapore. We are determined to offer the duty free and travel retail industry in Asia Pacific the opportunity to gather and meet face-to-face once again. Networking in person is an incredibly important driver of the industry and necessary for relationships to be formed, maintained and developed. The stimulating program of workshops, led by representatives from Meta, Bain, TripAdvisor, ACI, Dufry, India and APTRA Exchange will also offer the opportunity to learn about how recent developments and trends might impact the travel retail business. We are very much looking forward to bringing such a prestigious event to the region once again."