

# TFWA to provide health-aware, business-focused environment in Cannes

TFWA has announced that it is in final preparations, with a mandate of ensuring delegates a safe, health-aware, business-focused environment.

The TFWA World Conference will open with an introduction by TFWA President Jaya Singh. Following will be Jane Sun, CEO of [Trip.com](https://www.trip.com) Group, who will share her thoughts on the return of travel in China and the future expectations of Chinese travellers.

Other speakers include DFS Group CEO Benjamin Vuchot, on how travel retail can reinvent itself to meet the changing needs of travelling consumers; IATA Vice President Europe Rafael Schwartzman, on the future prospects for air travel; and Imagen Insights co-founder Jay Richards, exploring how the duty free and travel retail industry can remain relevant to the all-important Gen Z shopper.

The conference will be live-streamed on the TFWA 365 digital platform for those unable to travel to Cannes.

While some of the traditional social gathering events will not be taking place this year, the TFWA Lounge will be available Monday to Wednesday from 18:30 to 21:00. Also, TFWA's ONE2ONE service will be available for delegates to book face-to-face meetings on-site, or digital meetings via TFWA 365.

TFWA assures visitors to Cannes that robust health & safety measures will be in place during TFWA World Exhibition & Conference, as the duty free and travel retail industry prepares to transition back from the home office to the exhibition floor.

"Excitement around TFWA World Exhibition & Conference continues to build, and we're now working on the final finishing touches to enable our industry to meet physically after such a long time apart. As ever, our conference features an impressive line-up of highly-regarded industry figures and market experts, whose knowledge and expertise will prove vital as we plan for a brighter future ahead. There will also be many chances for delegates to re-engage and reconnect with colleagues during the show, whether this be in the exhibition halls, through our TFWA 365 platform, or relaxing over a drink at the TFWA Lounge. Networking and face-to-face interaction are at the heart of our industry, and I for one am looking forward to personally meeting you all in Cannes," says Jaya Singh, TFWA President.

Face masks are mandatory, and attendees will be required to show proof of double vaccination or provide a recent negative COVID test result.

Testing facilities are available at the Palais des Festivals..

Hand sanitizers will be available throughout the Palais, and there will be a 24-hour medical concierge service at the venue, with specialist medical teams available to support any visitors feeling unwell.

More information on health & safety protocols can be found on the TFWA website at <https://www.tfw.com/tfw-world-exhibition-conference/information-for-visitors-to-cannes-100011968>.

Registration for visitors to access the exhibition and conference continues to be open until 7<sup>th</sup> October. To book your place, visit <https://www.tfw.com/tfw-world-exhibition-conference/book-your-place-100004721>. Past this date,

registration for visitors will also be possible on site within the Palais des Festivals of Cannes on Saturday 23rd till Thursday 28th.