ASUTIL sends personal message of hope during this challenging time

ASUTIL's Inés Sisto Patrón recently reached out to members of the travel retail press to wish them safety and health during this unprecedented global pandemic, and to let us know about some initiatives being taken in Uruguay. She expressed pride in these initiatives, and suggested that focusing on these positive things being done can help us remain calm and helpful for others.

1. Every evening at 9pm Uruguayans get out on the balconies in their gardens and clap in honor of the doctors, nurses and others who are in contact with the coronavirus on a daily basis. https://www.montevideo.com.uy/Tiempo-libre/-UruguayAplaude-una-convocatoria-en-redes-sociales-p ara-reconocer-la-labor-medica-uc747494

2. There is a website where Uruguayans are able to purchase food for people working at hospitals. https://www.codoacodo.uy/

3. Uruguayan companies join with and double up the donation of individuals to purchase medical items. <u>https://www.colectate.com.uy/colecta/participar.php?ID=10488</u>

"There is no precedent for this world-wide situation, and we are learning day by day what we have to do to remain safe and healthy," she said. "I wish all of you are at home, with your families, doing what is best to fight the COVID-19. For me, there is no doubt that we will overcome this pandemic, and hopefully stronger and wiser."

#stayathome #yomequedoencasa