

ForwardKeys reveals Singapore ticket surge Dec 22

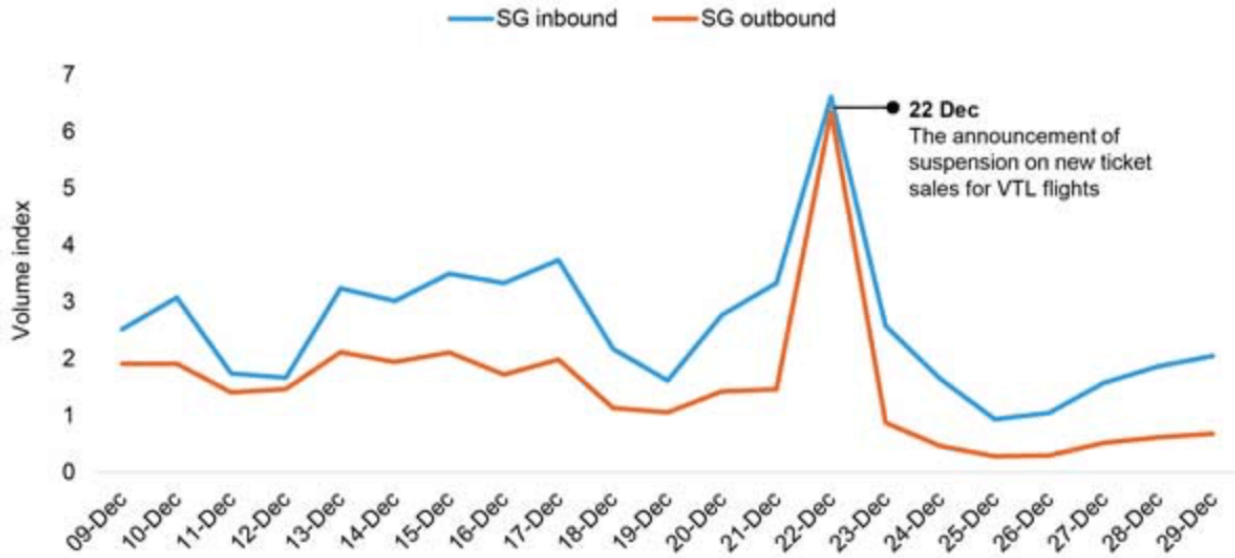


Air ticketing data company ForwardKeys has revealed a surge in flight bookings from and to Singapore on December 22, 2021. This surge was reportedly a reaction to the upcoming suspension of Singapore's vaccinated travel lanes (VTLs), which was implemented to curb the spread of the Omicron variant.

Singapore introduced these VTLs to allow vaccinated travelers from up to 24 countries at the program's peak, to enter Singapore with a series of tests as opposed to quarantine.

Singapore inbound and outbound flight bookings

Tickets issued from 9 December to 29 December 2021



From December 22 through January 21 the country froze VTL ticket sales. After January 21 there will be a cap at 50% previous quotas. If tickets were purchased before the freeze began at midnight on the 22nd, however, the tickets would be honoured. Therefore outbound ticket sales quadrupled over the previous week’s sales, and inbound ticket sales more than doubled.

Singapore inbound travel – Top source markets

Tickets issued in the week of 23 Dec vs. the week of 16 Dec

Top source market		Week-over-week var ^o %
1 st	Australia	-53%
2 nd	Hong Kong	-8%
3 rd	China	-26%
4 th	The UK	-44%
5 th	Indonesia	-56%
6 th	U.S.A	-58%
7 th	UAE	+20%
8 th	France	-41%
9 th	Germany	-57%
10 th	Malaysia	-83%

Conversely, during the first week of the VTL freeze, December 23-29, tickets issued for inbound travel fell by 51% and outbound fell by 76%, compared to the week before. All of Singapore’s top-ten source markets dropped in the double digits with the exception of Hong Kong, which dropped 8% and Dubai, which actually increased 20%.

The top ten destination markets showed an even greater decline during that week with the exception of the Netherlands, with an 11% increase.

Singapore outbound travel – Top destinations

Tickets issued in the week of 23 Dec vs. the week of 16 Dec

Top source market		Week-over-week var%
1 st	India	-77%
2 nd	U.S.A.	-71%
3 rd	Australia	-70%
4 th	Malaysia	-89%
5 th	Netherlands	+11%
6 th	United Kingdom	-43%
7 th	France	-65%
8 th	Japan	-32%
9 th	Philippines	-17%
10 th	South Korea	-83%

Bing Han Kee, VP Sales - APAC at ForwardKeys, said: “The vaccinated travel lanes have been incredibly helpful in facilitating travel to and from Singapore, as seven of the top ten origin markets and nine of the top ten destinations are VTL countries. I suspect the resilience of the Netherlands as a destination is influenced by KLM, which is currently the foreign carrier with the largest share of the Singapore market, by number of seats.”