

Mondelēz International offers global relief during COVID-19 pandemic



Jaya Singh, Mondelēz World Travel Retail Managing Director, reminds us that, though we are weathering an immense storm, the key is reaching out to one another and lending a helping hand where possible

The COVID-19 virus has threatened communities throughout the world, and Mondelēz International, Inc. has made a strong commitment of support on behalf of relief efforts.

The company has announced a donation of US\$15 million in financial and in-kind support to help aid partners working on critical food stability and emergency relief efforts around the world.

Mondelēz China has already donated approximately US\$1 million in cash and in-kind donation value to support relief efforts in the region, including the China Youth Development Foundation. Other local business unit efforts will follow.

“Managing through and recovering from this global crisis will take everyone’s support and I am pleased we’re standing up to advance relief efforts around the world,” said Dirk Van de Put, Chairman and Chief Executive Officer. “Our purpose and values as a company are rooted in doing what’s right for our people and our communities and this US\$15 million global commitment will help further the impactful work of local community partners providing safety, security and assistance for the people who need it most.”

This program will be funded by the Mondelēz International Foundation in addition to global and local brand initiatives. The Foundation is already in place, investing in community programs that promote active, healthy lifestyles; providing humanitarian aid through monetary contributions and products to support disaster response and relief efforts; and inspiring its 80,000-person-strong team to make a

positive impact with a global volunteer initiative #Impact4Good.

Jaya Singh, Mondelēz World Travel Retail Managing Director, offers this message of hope: “At Mondelēz, people are at the heart of everything that we do, and our approach to responding to this unprecedented situation is no different. Around the world, across our communities and within our special travel retail channel, we are weathering an immense storm. The key to our perseverance right now is reaching out to one another and lending a helping hand where possible. We are stronger together.”

For more information about Mondelēz International’s response to the COVID-19 crisis, please refer to our website: <https://www.mondelezinternational.com/coronavirus>