

# Nathan Moris assumes new role in The Estée Lauder Companies and joins EMEA Leadership Team



Nathan Moris (first row, third from left) takes on a new role as the Vice President, General Manager, Estée Lauder, AERIN and Origenis for Europe, the Middle East and Africa

The Estée Lauder Companies announced yesterday (April 1) that Vice President, General Manager, Travel Retail Americas, Nathan Moris will take on the role of Vice President, General Manager, Estée Lauder, AERIN and Origenis for Europe, the Middle East and Africa later this month. Moris will also join the EMEA Leadership Team.

In a press release, The Estée Lauder Companies noted as Vice President, General Manger, Travel Retail, Nathan contributed significantly in accelerating Company's brand portfolio within the region while substantially growing the niche and artisanal fragrance category. Beyond that, Nathan was also known for innovating the consumer experience through digital.

The Estée Lauder Companies called Moris "a true leader and champion for employee engagement." During his tenure, Nathan had launched change management and leadership initiatives to encourage continued learning and development as well as sponsoring the Miami team's first ever Sale-A-Bration to support the Company's Breast Cancer Campaign.

"We are incredibly grateful for Nathan's leadership and commitment to Travel Retail and the Americas over the past five years," said Israel Assa, The Estée Lauder Companies' Senior Vice President / General Manager, Business Operations, Travel Retail Worldwide.

“Nathan’s strong collaborative spirit and his excellent relationships with our retail partners has been a direct contributor to our growth within the Americas region, and while we will miss his presence in Miami, we wish him all the best in his new role.”

Assa holds the position of Acting General Manager for Travel Retail Americas until Nathan’s successor has been appointed.