

Pre-registration opens for TFWA Asia Pacific fair

Duty free professionals can now pre-register for the TFWA Asia Pacific Exhibition & Conference taking place at the Marina Bay Sands Expo & Convention Centre in Singapore from May 12 to 16.

The exhibition will feature brands such as Kering Italia showcasing fashion accessories, jewelry and watches, in addition to Kering Eyewear.

Also present will be Havaianas and Silhouette International from fashion and accessories, Lamy from gifts and toys, Ya-Man from electronics, Georg Jensen from jewelry and watches, Eu Yan Sang from confectionery and fine food, Pierre Fabre and Foreo from fragrances and cosmetics, and Rémy Cointreau from wine and spirits.

Among the themes of the day-long plenary conference will be travel retail's omnichannel future, the role technology can play in helping improve conversion rates, sustainability in travel retail, and the future for brands in a hyper-regulated world.

"Asia remains the largest duty free and travel retail region and is continuing to expand at a rapid pace," said TFWA President Alain Maingreud. "The latest Generation Research figures show preliminary duty free and travel retail sales in Asia Pacific standing at US\$8.9 billion for Q1 2018, up 11.5% year-on-year.

"Buyers from around the world come to TFWA Asia Pacific Exhibition & Conference to do business, and many leading duty free and travel retail companies have expressed their interest in attending this year's show - with a number of the industry's most exciting brands already confirming their participation."

Attendees can also register for TFWA's ONE2ONE personalized appointment service, through which they can apply for private meetings with other registered delegates. Full details of the ONE2ONE service are available on TFWA.com.

The event will be supported by the Singapore Tourism Board, and by Changi Airport Group as diamond sponsor of this year's conference. Other confirmed sponsors include Neuhaus (lunch), Leonidas (coffee break), Seoul Incheon Airport (afternoon networking session and workbook), Nestlé (afternoon networking session), Pourchet (hostess outfit), and Skross (conference charging station).

The golf tournament, sponsored by Interparfums, will be held at the Laguna National Golf and Country Club on May 12, with the Welcome Cocktail at Fort Canning taking place on the same day.

The Chill-Out Party, sponsored by Lacoste and Korea Ginseng Corporation, will take place at the Mandarin Oriental Hotel on May 14, while the Singapore Swing Party will open at Ola Beach, Sentosa Island on May 15.

A record total of 3,194 delegates attended the event in 2018, up 3% from 3,087 in 2017.

To book your place, visit www.tfwa.com.