

# Airport Dimensions appoints new Creative Director & Commercial Manager

Award-winning global lounge and airport experience specialist, Airport Dimensions, has appointed Andrew Mason as its new Creative Director and Giovanni Pedaccini as its new Commercial Manager.

Mason has been a member of the team at Collinson for almost 10 years, first serving as Regional Creative Director (APAC) at Loyalty Services and more recently, as Global Creative Director. From package design in Tokyo to advertising and interactive in London and brand building in Singapore, Mason has worked across a number of creative disciplines. During this time, he had the opportunity to work for major brands including Mastercard, Samsung, P&G and Unilever. He will help make the Airport Dimensions brand visually distinctive across all channels and support the business in articulating its propositions in a persuasive way.

Giovanni has worked on major consultancy projects for airports across the world. He initially worked at Mott MacDonald as an analyst and moved on to Atkins as a planner, where he was involved with the latest Masterplan for Abu Dhabi International Airport. Giovanni's substantial experience in the aviation industry will help to contribute to the growth of Airport Dimensions.

"The Airport Dimensions team and is delighted to welcome Andrew and Giovanni. I strongly believe that their combined skills will bring a wealth of fresh ideas, which will be particularly useful to help us continue to thrive during this challenging time," states Errol McGlothan, Managing Director at Airport Dimensions.