

Jochen Halfmann named CEO of Lagardère Travel Retail



Lagardère Travel Retail announces the appointment of Jochen Halfmann (above) as Chief Executive Officer, Lagardère Travel Retail Deutschland GmbH, effective immediately.

With extensive experience and knowledge of the retail industry across a broad range of sectors, Halfmann will be responsible for leading the growth and development of Lagardère Travel Retail activities in Germany. He will directly report into Frédéric Chevalier, Regional Chief Operating Officer, EMEA, and will be based in Wiesbaden.

Commenting on the appointment, Frédéric Chevalier, Regional Chief Operating Officer, EMEA, said: “We are delighted to have Jochen joining our team in Germany and are looking forward to benefitting from his extensive experience of the retail industry to further grow our business in this market. Building on our European market leading position, Jochen will be focusing on strengthening our existing relationships with landlords as well as further grow our portfolio through new tenders”.

In Germany, Lagardère Travel Retail manages a wide-range of well-known brands such as Relay, Virgin, Hub Convenience, Coffee Fellows and the Frankfurter Markthalle Foodcourt in Frankfurt Main Station. It delivers its expertise to landlords and end customers through its Travel Essentials and Foodservices business lines.

Prior to joining Lagardère Travel Retail, Halfmann was the CEO of Vapiano SE, a global restaurant chain. His previous roles also included Managing Director for the Douglas Group in Germany, Switzerland and Austria, and Global leader for Primera’s retail businesses BiBA, Laurel, apriori, Cavita and Escada. Halfmann holds a degree in Business Administration from the Universities of Munich and

Cologne.