

Sustainability focus: ARI celebrates World Earth Day



Celebrating World Earth Day at Cyprus Duty Free

ARI colleagues all around the globe are joining together to celebrate World Earth Day across the travel retailer's stores in all locations.

In line with the company's commitment to sustainability, ARI has announced a series of sustainable initiatives to promote environmental consciousness and foster a greener future. In a bid to reduce plastic waste and encourage the use of reusable alternatives, ARI will be offering complimentary cotton bags to customers with every in-store purchase made on World Earth Day in Ireland, Cyprus, Portugal and Montreal. These durable and stylish bags are not only practical but also contribute to minimizing the environmental impact associated with plastic alternatives. "By making this simple switch, we hope to inspire our customers to adopt more sustainable changes in their daily lives," ARI noted.

Alongside this, other locations are implementing community initiatives, electronic recycling, and supporting conscious shopping through products that are sustainably sourced, including a partnership with Nestlé for the launch of their Sustainably Sourced Cocoa product range. Portugal Duty Free will carry out some exclusive tastings of the new Nestlé range in-store for customers to enjoy throughout the week.

Nuno Amaral, Chief Operations & Business Development Officer and Global ESG lead for ARI, said, “At ARI, we believe we have a responsibility to minimize our environmental impact and contribute to the well-being of the planet. By introducing these sustainable initiatives, we hope to inspire our customers to join us in our commitment to making small changes that will make a big difference in building a more sustainable future for generations to come.”

ARI will continue to focus on three key pillars: People, Planet and Product as part of a 5-year ESG strategy across the group.