CDFG unveils first downtown CDF Beauty store in Hong Kong



CDFG has opened a 1,000 square meters perfume and cosmetics store in Hong Kong's Citygate Outlets mall

China Duty Free Group (CDFG) has opened its first downtown CDF Beauty store in Hong Kong on Tuesday (Aug 20).

In a press release, the travel retailer said that the 1,000 square meters perfume and cosmetics store is a "one-stop shop duty-free shopping experience for travelers around the world." This latest store follow a series of high-profile store openings by CDFG in <u>downtown Qingdao and Xiamen</u>, <u>Dalian</u> and <u>Beijing</u>, all within this year.

Located at Hong Kong's popular Citygate Outlets Mall in Tung Chung, Lantau, the retailer houses 45 international skincare, cosmetics and perfume brands such as Estée Lauder, Lancôme, Clé de Peau[]La Mer[]Guerlain[]Givenchy[]Giorgio Armani, YSL, Tom Ford, Refa, to cater to the different needs of customers.

To celebrate the store opening, CDFG said that it has released many exclusive products and promotional product packs for brands such as Fresh, Shu Uemura, Sulwhasoo, Shiseido and Estee Lauder.