

DDF donates \$1.3m to 1 Billion Meals campaign



Dubai Duty Free Executive Vice Chairman & CEO Colm McLoughlin (pictured second from left) presents a cheque for AED5 million (US\$1.3 million) to Mohammed bin Rashid Al Maktoum Global Initiatives Director Sara Al Nuaimi for the 1 Billion Meals campaign

Dubai Duty Free has donated AED5 million (US\$1.3 million) to the 1 Billion Meals campaign, organized by Mohammed bin Rashid Al Maktoum Global Initiatives (MBRGI), which aims to feed the underprivileged in 50 countries, particularly vulnerable groups such as children, refugees and those affected by disasters.

On April 12, Dubai Duty Free Executive Vice Chairman & CEO Colm McLoughlin presented the cheque to Mohammed bin Rashid Al Maktoum Global Initiatives Director Sara Al Nuaimi during a ceremony at the retailer's headquarters in Ramoul.

Also present at the presentation were DDF executives Ramesh Cidambi, COO, Salah Tahlak, Executive Vice President - Corporate Services and Sinead El Sibai, SVP - Marketing, along with MBRGI Associate Project Manager Amani Batarfi.

Dubai Duty Free's donation is equivalent to 5 million meals. DDF is one of several UAE companies making a significant financial contribution to the 1 Billion Meals initiative, which is helping to alleviate the hunger experienced by 800 million people worldwide every day.