

DFS debuts exclusive Titoni Airmaster watch



Each DFS-exclusive Titoni Airmaster watch features a two-tone watch bracelet including a double fold-over buckle with pushers and a silver sunray brushed watch dial set with 12 roman numerals



The Titoni Airmaster is available at select DFS downtown T Gallerias and airport stores worldwide

Travel retailer DFS has joined hands with Swiss watchmaker Titoni for the first time to launch the Titoni Airmaster watch.

According to DFS' press release, the inspiration behind the Airmaster watch can be traced back to the late 1960s, with a simple design concept of understated luxury – hence the choice of rose gold and roman numeral indices on the dial for a classical flair.

Commenting on the watch, Ariel Gentzbourger, DFS Group Executive Vice President Merchandising said: "This elegant and sophisticated Airmaster watch demonstrates DFS' and Titoni's shared vision to offer extraordinary pieces to our customers, backed by a passionate commitment to quality."

"When a customer purchases a Titoni watch, he is actually showing us a mirror through which we can see the reflection of ourselves. We are always reminded of our long-held philosophy that our only satisfaction is the satisfied customers," said Daniel Schluep, CEO of Titoni.

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