

DFS rings in the Year of the Tiger with offers, activations & fun



DFS celebrates the Lunar New Year, welcoming the Year of the Tiger with celebrations, activations and a livestream event

DFS Group is celebrating the Lunar New Year with exclusive offers, in-store activations and interactive online fun, from now through February 28 at select T Galleria locations worldwide as well as online at DFS.com.

The luxury retailer is offering a curated list of gifts for oneself, for friends and family across four luxury pillars - Beauty and Fragrances, Fashion and Accessories, Watches and Jewelry and Wines and Spirits.

DFS is offering more specific gift recommendations on its livestream event, taking place January 26 from 7:00-8:30pm (UTC+08:00).



DFS' Chief Gifting Officers Reddi and Vila will be celebrating alongside customers, sharing their own gifting recommendations via DFS' social media channels

Customers shopping in-store will have the opportunity to experience local traditions, including lucky *fai chun* calligraphy, lion dances and visits from the God of Fortune as well as other special promotions and services. In Hong Kong visitors will have the opportunity to experience the exclusive Gate of Fortune pop-up featuring a 360-degree camera for sharing New Year's greetings with family and friends.



Gift recommendations will include options for friends, family, and for oneself

"This Lunar New Year, we hope to share the joy of this auspicious holiday with our customers, helping them to celebrate the Year of the Tiger and create new holiday memories with their loved ones," said Christophe Marque, President Merchandising, DFS Group.

Welcome the Year of the Tiger with DFS at the following airport and downtown T Galleria stores:

- DFS, Los Angeles International Airport
- DFS, New York John F. Kennedy International Airport
- DFS, San Francisco International Airport
- T Galleria by DFS, Auckland
- T Galleria by DFS, Hong Kong, Canton Road
- T Galleria Beauty by DFS, Hong Kong, Causeway Bay
- T Galleria Beauty by DFS, Hong Kong, MOKO
- T Galleria by DFS, Hong Kong, Tsim Sha Tsui East
- T Galleria by DFS, Macau, City of Dreams
- T Galleria by DFS, Macau, Shoppes at Four Seasons
- T Galleria Beauty by DFS, Macau, Galaxy Macau
- T Galleria Beauty by DFS, Macau, MGM Cotai
- T Galleria Beauty by DFS, Macau, MGM Macau
- T Galleria by DFS, Macau, Studio City
- T Galleria Beauty by DFS, Macau, Wynn Palace
- T Galleria by DFS, Sydney