

DFS takes part in first China International Consumer Products Expo

DFS Group has announced it will take part in the first China International Consumer Products Expo, which will be held in Hainan from May 7 - 10, 2021.



DFS understands luxury shopping, as can be seen in this image of the travel retailer's store in Paris

This event will feature luxury brands across various categories; a top luxury retailer, DFS recently opened Phase 1 of a new downtown duty free store in Haikou Mission Hills, Hainan, in partnership with Shenzhen Duty Free Group.



The spectacular beauty of DFS' T Fondaco dei Tedeschi in Venice

DFS has stressed the importance of the Chinese market to the company and its commitment to Hainan as an international tourist destination, as exemplified by the company's attendance at the Consumer Products Expo.



DFS' T Galleria stands out and above in Auckland

The Consumer Products Expo is the first state-level exhibition to focus on consumer products in China, co-sponsored by the Ministry of Commerce and the People's Government of Hainan Province.



DFS' T Galleria's luxury does not look the same from one place to another, as shown by T Galleria

“City of Dreams” in Macau

Within the Expo, DFS is partnering with some of the world's leading brands to showcase its expertise in luxury merchandising, its award-winning store design and innovative and personal approach to both the in-store and online customer experience.