

Dubai Duty Free supports “The Fund of the UAE: Homeland of Humanity” Campaign



Dubai Duty Free donates AED7 million (US\$1.9 million) through its own foundation to “The Fund of the UAE: Homeland of Humanity” Campaign to support the UAE’s efforts to combat the COVID-19 outbreak.

In collaboration with the Ministry of Health and Prevention (MOHAP) and through the Emirates Red Crescent, the donation will be used to buy medical supplies for UAE’s citizens, residents and visitors against COVID-19.

Dubai Duty Free's Executive Vice Chairman & CEO, Colm McLoughlin shares, "At a recent board meeting of the Dubai Duty Free Foundation we agreed to make an "in kind" donation of Dhs7 million (US \$19 million) to support medical supplies needed as the result of the COVID-19 situation. This donation has been made with the approval of H.H. Sheikh Ahmed bin Saeed Al Maktoum, President of Dubai Civil Aviation Authority and Chairman of Dubai Duty Free."



"We are very keen to support the huge effort that the UAE Government is making to ensure that everyone is kept safe and well. Through our Foundation we want to support this effort in any way that we can during this challenging time," added McLoughlin.

The Emirates Red Crescent appreciated the cooperation and contribution made by Dubai Duty Free.

The Dubai Duty Free Foundation has worked with Emirates Red Crescent on several of its campaigns in recent years including the Ramadan Campaign (2013), which aimed to provide clothing to one million needy children around the world, the UAE Water Aid Campaign (2014), aimed at providing clean drinking water for 5 million people in 61 countries and the UAE Compassion Campaign (2015), which aimed to provide winter aid for one million refugees and people in the Levant countries.

The Dubai Duty Free Foundation was established in 2004 under the patronage of H.H. Sheikh Ahmed bin Saeed Al Maktoum, President of Dubai Civil Aviation Authority and Chairman of Dubai Duty Free. To-date the Dubai Duty Free Foundation has supported 44 local and 55 overseas charities.

