Ever Rich Duty Free Shop partners LINE FRIENDS for summer promotion



Ever Rich Duty Free Shop has launched its summer promotion with a series of LINE merchandise, in collaboration with the brand

Ever Rich Duty Free has tied up with LINE FRIENDS to give away exclusive LINE merchandise with purchase of products at Ever Rich Duty Free and Ever Rich's online shopping website.

From July 12 to August 19, customers to spend over NT\$6,900 (US\$222.15) after discount in a single receipt, on cosmetics and accessories, can redeem a free track pack. Customers who spend over NT\$20,000 (US\$643.91) after discount in a single transaction in boutiques, or on jewelry and watches, can redeem a free digital luggage scale. Ever Rich's iRich App members will also get an exclusive LINE FRIENDS' bag.



Customers who spend above NT\$6,900(US\$222.15) after discount in a single receipt, on cosmetics and accessories will receive a special LINE travel pack

Additionally, to celebrate the partnership between LINE and Ever Rich, customers who use LINE Pay will receive 100 LINE points for a single transaction above NT\$3,000 (US\$96.59) and 200 LINE points for spending over NT12,000 (US\$386.35) in a single transaction.

Ever Rich had introduced LINE Pay as a payment method in June this year. Apart from LINE Pay, customers can use Alipay, WeChat Pay, Apple Pay, Hana Pay for their purchases.