

Ever Rich showcases Taiwan's culture with Art Festival in four Taiwan airports



Ever Rich Duty Free Shop has brought Taiwan's traditional arts and culture performances to four Taiwan airports - Taipei, Songshan, Taoyuan, Taichung and Kaohsiung to showcase the beauty of Taiwan to travelers

Ever Rich Duty Free Shop has kicked off the fifth instalment of its Art Festival at four Taiwan international airports - Taipei, Songshan, Taoyuan, Taichung and Kaohsiung.

In a press release, the duty-free retailer said: "We hope to deliver Taiwan's rich culture and art to worldwide travelers through the international platform, airports." It also added that it strives to create an airport with diverse cultural experience.

Ever Rich Duty Free Shop Arts Festival

Ever Rich has been running the Art Festival for five consecutive years, since 2015. Previous instalments included an Aboriginal fashion show in 2018 and a Taiwan Opera parade in 2017.

This year, it worked with the "Wow Taiwan" team that brought the Taiwanese art exhibition to New York in 2018, to bring Taiwanese singer, Afu, performance groups, and Taiwan University Arts Lecturer Liu Mengyu to the four airports. Some of the performances travelers can look forward to include modern mime, Sichuan face-changing performance and yueqin, a four-stringed Chinese instrument.



Ever Rich hopes to transform the airport international gateway into a platform to showcase Taiwan's arts and at the same time delight all travelers through its Art Festival