

KREOL TRAVEL RETAIL launches Ben Lomond Gin



From the Loch Lomond portfolio, the gin premiered globally at Cochin Duty Free, India

KREOL TRAVEL RETAIL has announced the launch of Ben Lomond Gin from the Loch Lomond portfolio, with its travel retail global premiere at Cochin Duty Free, India.

Before beginning the distillation of each batch, the eleven key botanicals in [Ben Lomond Gin](#) are carefully selected and precisely weighed. Locally hand-picked blackcurrants and rowan berries are added to imbue the gin with their unique flavors. Oranges are added to impart a burst of citrus.

After distillation in traditional copper pot stills, the gin is left to rest to allow the unique flavors to blend and create a gin of extraordinary depth of character. The Ben Lomond Gin bottle represents the area that inspired the gin - Loch Lomond & The Trossachs in Scotland.

“We are happy to commence our travel retail debut of Ben Lomond Gin with our presence in India. We thank Cochin Duty Free for their initiative,” Catherine Bonelli, Travel Retail Director, Loch Lomond Group.

There is a history of gin consumption in India. Although gin is originally from Holland - not England, as widely believed - the ubiquitous “gin and tonic” was actually formulated in India.

“We are honored to debut Ben Lomond Gin, which received the Highly Commended status at the Scottish Gin Awards 2020 - the largest gin competition in the UK,” adds Lal Arakulath, CEO, KREOL GROUP.