

Mumbai Duty Free launches Glenmorangie's new trio of whiskies



Mumbai Duty Free is the first retailer to introduce this range (The Accord, The Elementa and The Tribute) to the ISC region



Mumbai Duty Free is pleased to announce the launch of Glenmorangie's new travel retail exclusive range of three delicious single malts — The Accord, The Elementa and The Tribute. Mumbai Duty Free is the first duty free store to house this range in the Indian subcontinent.

Since 1843, Glenmorangie's whisky creators have dedicated themselves to crafting the most extraordinary single malt whisky. With these latest creations, Dr. Bill Lumsden, Director of Distilling, Whisky Creation & Whisky Stocks, pays homage to their expertise.

Revealing the distillery's mastery of timeless techniques such as cask marrying and wood finishing, each whisky is distilled in Glenmorangie's signature copper stills to achieve a fruity and fragrant spirit.

This trio has been shared with travelers worldwide since early 2020 and is now making its way into the ISC region. The trio includes:

- The Accord: this fruity, rich 12-YO whisky marries bourbon and Oloroso sherry casks; The Accord is inspired by the classic art of marrying casks and named to reflect its perfect harmony of casks
- The Elementa: this spicy, deep 14-YO whisky is finished in new charred oak casks; The Elementa celebrates the art of wood finishing and its delicious taste reflects the natural influences of the new wood
- The Tribute: this zesty, smoky and rounded 16-YO whisky is created from a heritage spirit batch to represent a time when peat was the main source of fuel at the distillery; The Tribute is aged in bourbon casks and united with Glenmorangie's signature spirit

To highlight the launch, Mumbai Duty Free has set up a dedicated promotional zone in its arrival and main departure stores. The on-site signage and personalized bar counter have been designed to excite and engage seasoned whiskey connoisseurs, as well as other international travelers.