Qatar Duty Free celebrates Pandora boutique at Hamad International Airport



The Pandora store in Hamad International Airport's South Retail Plaza carries classic items as well as the new spring collection

Qatar Duty Free (QDF) has launched a Pandora jewelry boutique at Hamad International Airport.

The store carries Pandora classics and the new spring collection, and is located near the food court in the South Retail Plaza.

The boutique offers bracelets, rings, earrings, necklaces, charms and pendants from the international brand, which offers hand-finished, contemporary jewelry at affordable prices.

Qatar Duty Free Senior Vice President, Bruce Bowman, said: "At Qatar Duty Free, we are committed to delighting our customers with new brands and retail concepts. Pandora is a wonderful addition to our portfolio, providing our customers with affordable high-quality jewellery for every occasion. The newly opened store provides an extensive selection to passengers looking for a special gift or something to pamper themselves with."

Pandora joins QDF's other jewelry brands including Tiffany & Co, Swarovski, Bulgari and the AU Gold Shop.

HIA, the home of QDF, was ranked as the Fourth Best Airport in the World at the Skytrax World Airport Awards 2019. HIA was also ranked as a five-star airport and was honored with the title of Best Airport in the Middle East for the fifth year in a row and Best Staff Service in the Middle East for the fourth year in a row.