Sharjah Airport Duty Free launches Shop and Win campaign

Sharjah International Airport's duty free officials during a draw ceremony

Sharjah Airport Duty Free has launched a Shop and Win campaign, which includes a raffle for four Audi and BMW cars, as part of a strategy to encourage passengers to take advantage of the diverse options and competitive prices in the duty free stores.

Shoppers who spend AED 200 (US$55) at Sharjah Airport Duty Free shops will get the chance to enter the car raffle draw.

Zaki Naseem from Egypt won the first raffle on April 3. Mr Naseem thanked the UAE and its leadership. He also thanked Sharjah Airport for its continued efforts to provide travelers and passengers with exciting experiences.

Felix Brunner, Dufry's General Manager for the Middle East, India and the Subcontinent, said: "We collaborate with Sharjah Airport to exceed our customers' expectations and ensure that their shopping journey with us is an unforgettable experience. We worked with our airport partners and are delighted to announce the launch of the Shop and Win campaign and the first lucky winner. We wish all customers who participate in this raffle good luck."

The management of Sharjah Airport Duty Free is keen to strengthen its partnerships with the largest duty free retailers around the world to allow them to benefit from the opportunities created by the increasing number of passengers and customers, and to keep pace with the expansion of the airport's operations.

Sharjah Airport Duty Free, managed by Dufry, offers a wide range of premium cosmetics, perfumes, technology, watches, gifts and candies.