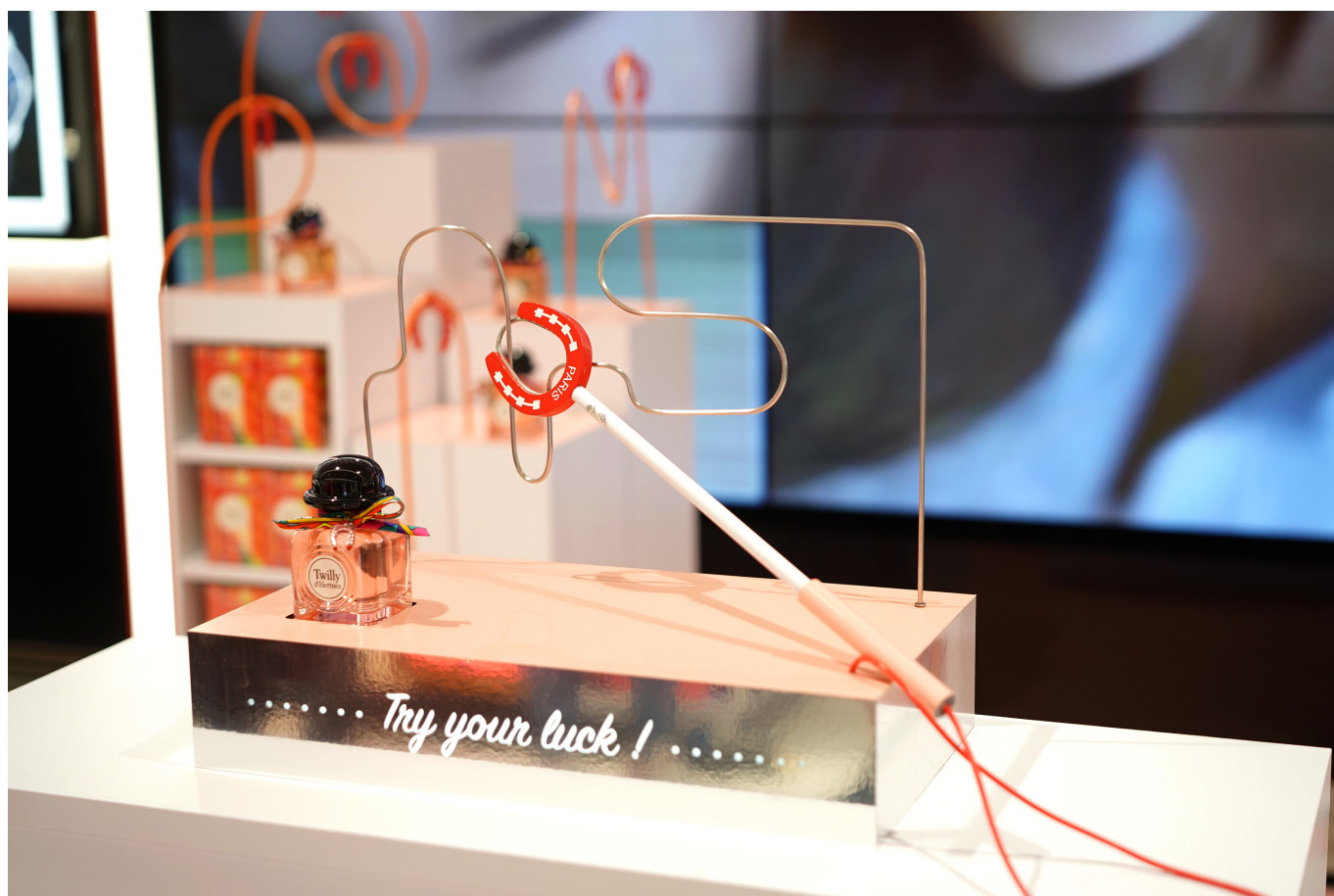


# Shilla Duty Free introduces exclusive products and more at Hong Kong Airport



Travelers at Shilla Duty Free's Beauty & You Hong Kong Airport store can look forward to exclusive products such as Balenciaga's Spring eyewear collection



A highlight of the Hermès' **Charming Twilly-themed** pop-up is the horseshoe electric hand game

Shilla Duty Free's Beauty & You Hong Kong International Airport store has introduced a range of exclusive products and in-store activities to help travelers beat their post-holiday blues.

One of the exclusive products is Balenciaga's Spring eyewear collection. This collection is the brand's first collaboration with Kering Eyewear. The collection features the brand's signature styles with two lines – Everyday and Extreme. The Everyday line consists classic, functional styles for ultimate daily styling, while the Extreme line has a dramatic, edgy flair. Travelers can browse the new collection at the Balenciaga mini pop-up at Beauty&You's East Hall South store from now till March 27, 2019.

Another exclusive product is the Clinique iD Duo set of two customizable moisturizers that is only available in the Asia Pacific region. According to Shilla, the moisturizers target different skin concerns – anti-ageing and brightening. The set retails at a 15% discount price of HKD620 (US\$79).

Travelers can also look forward to four new travel exclusive sets – Estee Lauder Perfectionist Wrinkle Lifting/ Firming Serum Duo, La Mer The Essential Renewal Collection, Cle de Peau Ultimate Daily Cream Care Set and the YSL Le Cushion Encre De Peau Travel Set.

Beauty & You in-store activities till 27 February 2019

Aside from exclusive products, Beauty & You has also created pop-ups for Hermès and Daniel Wellington.

At Hermès' Charming Twilly-themed pop-up located at Beauty & You's East Hall North store, customers can play a special game using a horseshoe electric hand. Players will receive an additional gift upon purchase of a Hermès product. The Charming Twilly is a perfume in the Twilly d'Hermès collection.

Daniel Wellington's 'Coffee Break' mini pop-up is located at Beauty & You's East Hall South store. The pop-up, which offers free coffee to all customers, also features the brand's latest "I♥U" special gift set and new Classic Bracelet.