

Shilla Duty Free launches exclusive Tom Ford Lip Colour X3 Set



The Tom Ford Lip Color X3 Set consists of three colours, Scarlet Rouge, Wild Ginger, and True Coral



Tom Ford Lip Color X3 Set is now available at The Shilla Duty Free's Asia Pacific stores

The Shilla Duty Free has partnered with luxury brand Tom Ford to introduce the new Tom Ford Lip Color X3 Set, an exclusive collection of lipsticks.

The lipstick set consists of three unique colours - #16 Scarlet Rouge, #15 Wild Ginger, and #09 True Coral, hues that reflect Tom Ford's modern ideal of essential makeup shades.

According to Shilla's press release, the lipsticks are formulated with rare and exotic ingredients

including soja seed extract, Brazilian murumuru butter, and chamomile flower oil to create an ultra-creamy texture with an incredibly smooth application. Specially treated colour pigments are blended to deliver pure colour, with just the right balance of luminosity for a polished finish. Each gorgeous lipstick amplifies individuality with maximum, long-wearing impact.

Commenting on the exclusive set, Young Hoon Kim, Executive Vice President of The Shilla Duty Free said: “Tom Ford Beauty is beloved worldwide for its revolutionary lipsticks, and here we have delivered its three most coveted shades in one exclusive package for travelers.”

“We are confident that our customers will be delighted to find this luxurious treat in our stores, making their travel retail experience that much more special.”

The Tom Ford Lip Color X3 Set is priced at US\$121 in Korea, S\$168.60 in Singapore, and HK\$1,070 in Hong Kong respectively. It will be available only at The Shilla Duty Free stores in Korea, Singapore, and Hong Kong.