

The Shilla Duty Free launches exclusive, customizable Clinique moisturizers



The Shilla Duty Free has collaborated with skincare brand Clinique to launch a set of two moisturizers that promise customers a customized moisturizer that meets their needs and preferences



Clinique's iD™ Duo moisturizers allow users to customize their moisturizers to address their skincare concerns

The Shilla Duty Free has collaborated with skincare brand Clinique to launch an exclusive set of two moisturizers from the new Clinique iD range.

Called Clinique iD Duo, the two moisturizers retail at HK\$620 (US\$79) at The Shilla Duty Free's Asia Pacific stores.

The Clinique's iD range of moisturizers allow customers to combine and choose from five Active

Cartridge Concentrates to treat their biggest skin concern, such as large pores, tired skin, uneven skin and skin irritation.

Commenting on the collaboration, Mr Bart Dubbeld, Clinique Regional Brand General Manager, Travel Retail Asia Pacific, said: “With its personalized approach to skincare, we believe the Clinique iD hydration system speaks to every man and woman. In this special duo set, customers will find an innovative and effective solution to both signs of aging and uneven skin tones.”

Mr Young Hoon Kim, Executive Vice President of The Shilla Duty Free believes that the new Clinique moisturizers will be a delightful treat to all travelers.

“We look forward to an exciting year of collaborations such as these with our valued partners, bringing fresh and exclusive beauty offerings to our customers as we continue to push the frontiers of travel retail,” he said.