

Beauty distributor Beaute Luxe continues global expansion



Fast-growing beauty distributor Beaute Luxe Group is led by David Dayan, a specialist in travel retail for the past 30 years

Beaute Luxe Group has expanded its operations in France by building new offices and warehouses near Disneyland Paris.

Like its divisions in Asia Pacific and Africa, Beaute Luxe Europe and its new French team will develop the strategy previously carried out by Beaute Luxe Dubai for the distribution of luxury perfumes and cosmetics to new travel retail markets in Eastern European countries.

In other news, Beaute Luxe Europe is expanding the group's global distribution reach to several dozen points of sale in airports, border stores, seaports, downtown duty free shops and airlines across the world.

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