

## **Barton & Guestier to launch elegant wine gifts in Cannes**

By **Jas Ryat** on August, 9 2016 | Spirits & Tobacco





Barton & Guestier will present its La Villa Barton and Château Magnol wines at this year's TFWA World Exhibition (Stand number: Red Village L22).

La Villa Barton is a premium Côtes de Provence AOC vinified and bottled in its estate near Saint Tropez and is now available in magnums.

La Villa Barton refers to the place where Thomas Barton, the founder of the oldest wine merchant in Bordeaux, liked to relax when he was traveling through France to discover the diversity of French wines.

With its eye-catching packaging, this wine is aged on fine lies, which enables it to develop a complex and well-balanced structure.



The new 150cl format can be shared with friends and family.

La Villa Barton is available in 6 x 75cl and 6 x 150cl cases. The recommended retail price for 75cl is US\$22 per bottle.

In other news, Château Magnol is now offering two bottles in an elegant travel retail exclusive gift box.

Château Magnol, AOC Haut-Médoc and Cru Bourgeois, is a Barton & Guestier-owned estate covering 30 hectares.

From May to December 2016, fans of Barton & Guestier worldwide have a chance to win a wine lovers' trip for two to France, with a stay at Château Magnol.

Château Magnol is the company's headquarters, a guest house and a famous wine school: the B&G Food & Wine Academy.

Competitors have to send a picture of the place where they most enjoy a bottle of Barton & Guestier wine. The entry details are on the company's new website [www.barton-guestier.com](http://www.barton-guestier.com).