

Diverse Flavours to tempt buyers with chocolate and wine pairing pack

By **Wendy Morley** on May, 3 2016 | Spirits & Tobacco



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Diverse Flavours is set to attend the TFWA Asia Pacific Exhibition & Conference with a line-up of South African wines, including the award-winning Groot Constantia wines from the country's oldest winery

dating back to 1685 (Stand: D34 Basement Level).

“We will launch a new and exciting wine and chocolate pairing pack for Groot Constantia. The chocolate has been made to perfectly match the wine,” said Diverse Flavours Managing Director Anthony Budd. In addition, Diverse Flavours will launch a twin-bottle golf ball pack offer of buy two bottles of Ernie Els wines and receive a sleeve of three golf balls.

Other wines on display will include Avondale, the top organic winery, and Cederberg, South Africa’s highest winery from one of the most remote wine-producing areas in the world. Avondale and Cederberg combined have had nine First and Business Class pouring wines on four of the world’s top ten airlines, according to Budd.

Also on show will be Napier, made famous in Japan and Asia through a feature in the much-respected Japanese manga wine comic book, “Tears of God;” Deetlefs, the second oldest winery in South Africa run by the same family; and Raats Family Wines, which is a specialist Cabernet Franc producer and has recorded some of the highest Wine Advocate scores for South African wines.

Visitors to the stand will also see a range of Champagnes from Taittinger, including the new Nocturne City Lights package and the acclaimed Comtes de Champagne. Ferreol du Fou, Export Manager Asia Pacific at Champagne Taittinger, will be on hand to taste and discuss the range.

The company will also be launching sake from one of Japan’s oldest sake makers, Sakuramasamune, which started brewing sake in 1625, and has traditions going back about 400 years. It is located in Nada district in Kobe, Hyogo prefecture, the most famous region for sake brewing.