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Gérard Bertrand wins red winemaker of the year accolades

By **Ryan White** on September, 17 2012 | Spirits & Tobacco

Gérard Bertrand has won the Red Winemaker of the Year accolade at the International Wine Challenge 2012 awards dinner, held earlier this month at the London Hilton Park Lane. With 10,000 wines from around the world tasted by the jury of experts, the International Wine Challenge is one of the most prestigious wine competitions in the world.

The win comes in addition to 46 awards and 3 trophies earned by Gérard Bertrand for its wines. 2012 has been a year of great progress and achievement in travel retail for Gérard Bertrand with new listings, range extensions and opening of new travel retail outlets," says the company.

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Gérard Bertrand has significantly strengthened its position and brand recognition as a player both in the still premium wine market and the sparkling wine business. “Our strong identity and differentiation, our recent election as European Winery of the Year (Wine *Enthusiast Wine* Star Awards), as well as our status of flagship producer of the South of France have played a role in this achievement,” said the company.

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