

## Mouton Cadet named Official Supplier of Wine to the Ryder Cup for 2014 and 2018

By **Ryan White** on April, 30 2013 | Spirits & Tobacco



José María Olazábal, who captained Europe to a remarkable Ryder Cup victory in the “Miracle at Medinah” last year, recently attended a special reception at Château Mouton Rothschild with the famous gold trophy in celebration of that acclaimed success. The occasion was the signing of an agreement between Ryder Cup Europe and the family-owned company Baron Philippe de Rothschild SA for Mouton Cadet to be the Official Supplier of Wine to the 2014 Ryder Cup at Gleneagles in Scotland and to the 2018 Ryder Cup at Le Golf National near Paris.

Olazábal enjoyed the hospitality of his host, Philippe Sereys de Rothschild, son of the Baroness Philippine de Rothschild and President of the Board, to inaugurate the new Ryder Cup partnership, which follows Mouton Cadet becoming The European Tour’s Official Wine Supplier in 2012.

Indeed, Mouton Cadet joins an august family of Ryder Cup sponsors. “In 1930, just three years after the first Ryder Cup was played, Mouton Cadet was created by the Baron Philippe de Rothschild,”

commented Hugues Lechanoine, Managing Director of Baron Philippe de Rothschild SA. "I am thrilled to see that almost a century later we share, under the same etiquette, the values of tradition, elegance, conviviality and respect."