

HIA sleep 'n fly Sleep Lounge clocks half-million hours



Guests clocked up nearly a half-million sleep hours in Airport Dimensions' first year operating the Sleep Lounge at Hamad International Airport. The innovative 50-bed outfit offers single, couple and family pod and cabin options, giving guests the opportunity to relax, unwind and rest during their journey

The one-year anniversary of Airport Dimensions' ground-breaking sleep 'n fly Sleep Lounge at Hamad International Airport (HIA) in Doha marks nearly a half-million hours of sleep, relaxation, or socially distanced space at Qatar's airport, which was chosen "best airport in the world" by Skytrax World Airport Awards 2021.

Airport Dimensions acquired the sleep 'n fly brand in 2020 and opened its first non-traditional lounge at HIA last September. Occupancy levels have increased to record levels every month since then.

Additionally, while HIA applied stringent health and safety measures across its terminal and prioritized passenger and staff safety from the onset of the pandemic as the first entity in the world to achieve independent verification from the British Standards Institution for its implementation of COVID-19 Aviation Health Safety Protocols, some passengers continue to desire a place away from the crowds to wait for their flights.

The lounge has robust health and safety measures in place for the protection of guests and staff, including regular disinfection using high-tech nanotechnology disinfectants that neutralize viruses and germs for extended periods of time.

Errol McGlothan, Managing Director (EMEA & APAC) at Airport Dimensions, said; “Demand for our game-changing sleep ‘n fly Sleep Lounge remains high, and more passengers traveling to and from Doha are taking advantage of this unique, premium private space. Travelers are continuing to reduce touchpoints and remain socially distanced during their journey, and this trend is set to accelerate as more people start returning to airports. Our Sleep Lounge is the perfect place for passengers to de-stress and rest in a safe and comfortable environment, and we’re looking forward to another successful year of enhancing the travel experience for global travelers.”